



For Immediate Release

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Super Bowl and Rebuilding Together Bring 'Kickoff to Rebuild' to Jacksonville

**10TH ANNIVERSARY PROJECT WILL FEATURE THE REHAB OF THE
LEE BOYS & GIRLS CLUB IN HISTORIC SPRINGFIELD AREA**

Jacksonville, FL – Residents of the historic Springfield area of Jacksonville and the children and teens who utilize the Lee Boys & Girls Club have a good reason to look forward to Super Bowl week. That's when the **National Football League** and **Rebuilding Together** will bring a team of NFL players and celebrities to rehabilitate the non-profit facility which is in need of extensive painting and repairs.

The 10th annual **Kickoff to Rebuild** event will be held on **Friday, February 4, 2005** at the Lawrence F. Lee Boys and Girls Club at 10th and Liberty in Jacksonville. NFL Commissioner Paul Tagliabue and his wife Chandler, co-chairs for the event, will take a break from their fix-up work to host a 2:00 p.m. worksite press conference. Joining them will be NFL officials and players, Miss America 2005, Deidre Downs, state and local officials and Rebuilding Together leaders and volunteers. "We believe in Rebuilding Together because it works," said Commissioner Tagliabue. "It's a unique partnership with results as big as the Super Bowl itself."

Held annually in the Super Bowl host city, the Kickoff is a one-day blitz of rehabilitation and renewal for homeowners/non-profits who don't have the means or ability to do the work themselves. As its 10th anniversary project, RebuildingTogether will rehabilitate a non-profit facility to benefit an entire low-income community which is a significant part of the organization's mission, the primary focus being the rehabilitation of low-income houses and neighborhoods.

The project brings great satisfaction to sponsors and volunteers who donate their time, money and effort to deliver much-needed improvements. Plans are underway to make repairs, replace ceiling tiles, scrape and repaint the entire facility, replace doors and locks, repair and/or replace some furnishings and even landscape areas of the property.

"Rebuilding Together is all about partnerships, bringing together diverse populations to deliver tangible transformations in our communities. This year's event brings RT together with another NFL charitable partner, the Boys & Girls Club, and will make a difference in hundreds of lives," said Patricia Riley Johnson, President & CEO of Rebuilding Together.

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The event is also an official launch for the Rebuilding Together national affiliate network 2005 rebuilding campaign, bringing thousands of volunteers to homes in 865 towns and cities across America for electrical, plumbing and roofing repairs, painting, cleaning and sprucing up. More than 8,500 low-income families and approximately 400 non-profit facilities will be warm, safe and dry in 2005 thanks to these volunteer efforts.

These heartwarming results are a big reason why Commissioner and Mrs. Tagliabue are longtime hands-on volunteers and supporters of this nationwide organization that works in partnership with the communities it serves. "Paul and I are so pleased to have chaired this event since the very first *Kickoff to Rebuild*," said Chan Tagliabue. "Rebuilding Together combats a growing problem, the deterioration of our nation's housing stock, and this Super Bowl event helps bring needed visibility to these efforts."

Joining the Commissioner and Mrs. Tagliabue as co-chairs of **Kickoff to Rebuild** are Wayne and Delores Weaver of the Jacksonville Jaguars, The Hon. Tillie K. Fowler, former Congresswoman from Jacksonville, and her husband, Buck Fowler, Mr. Thomas F. Petway, III, Co-Chairman of the Jacksonville Super Bowl Host Committee and his wife, Betty Petway, Peter S. Rummell, also co-chair of the Super Bowl Host Committee and his wife, Lee Ann Rummell, John Peyton, Mayor of Jacksonville and Neil Eibeler, President of North America Sales, IRWIN Industrial Tool Company.

Partners for this year's event are Title Sponsor, **IRWIN Industrial Tools**, a division of Newell Rubbermaid, Patron Sponsor, **Countrywide Financial**, and Rehab Sponsors **Family Handyman Magazine**, **Georgia-Pacific Corporation**, **Honeywell Corporation**, **International Truck and Engine Corporation**, **National Roofing Contractors Association**, **Publix Super Markets Charities, Inc.**, and **The Home Depot**.

"IRWIN is delighted to be the major sponsor for this project in which tools are essential to rehab this facility. We're proud to partner with Rebuilding Together to restore the facility and enable it to continue to serve the needs of the community," said Neil Eibeler, President, North America Sales, IRWIN Industrial Tool Company.

The Lawrence F. Lee Boys & Girls Club is dedicated to inspiring and enabling all young people, especially those from disadvantaged circumstances, to realize their full potential as productive, responsible and caring citizens.

Rebuilding Together is the nation's largest volunteer organization whose mission is to preserve and revitalize homes and communities, assuring that low-income homeowners, particularly those who are elderly and disabled and families with children live in warmth, safety and independence. Rebuilding Together is also the nation's expert in volunteer-delivered home modifications, allowing the country's growing elderly population to age in place in their own homes. For more information, visit www.rebuildingtogether.org.

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