



HGTV's *Change the World. Start at Home* campaign to support Baltimore's Pen Lucy and Waverly neighborhoods.

Baltimore, MD (January 8, 2008)—Baltimore City is one of the five winning cities in the HGTV *Change the World. Start at Home* community revitalization and environmental awareness campaign. Supporters from across the nation voted for their favorite cities on the HGTV website in an online campaign that launched in early November and closed on December 21. The winning cities were announced during HGTV's coverage of the Rose Parade on New Year's Day.

The *Change the World. Start at Home* campaign is a collaboration between HGTV and its partners, Rebuilding Together, National Trust for Historic Preservation and the Natural Resources Defense Council. With the support of HGTV, the Baltimore affiliate of Rebuilding Together will complete three revitalization projects in the inner-city Baltimore neighborhoods of Pen Lucy and Waverly.

Ethel Gaither, a retired grandmother and Pen Lucy resident raising three grandchildren, will receive much needed home repairs and safety improvements. "I'm on top of the world", Gaither said, when asked how she feels about winning the contest.

Several empty lots in the Pen Lucy neighborhood will also be restored and beautified, and the non-profit Community Mediation Program just south of Pen Lucy in Waverly, will receive energy efficiency and handicap accessibility improvements to its building.

"We always knew that Pen Lucy was an award-winning community", said Mary Pat Clarke, one of the City Council Members for the Pen Lucy neighborhood. "We're glad the entire nation now recognizes that fact". Clarke, along with Mayor Sheila Dixon and City Council President Stephanie Rawlings-Blake, helped promote the online voting through their websites and email blasts.

"Volunteers are needed, especially those with plumbing, electrical, carpentry, and landscaping skills, to assist with the projects. The work will occur in April 2008 and will coincide with our annual Rebuilding Day", said Bonnie Bessor, executive director of Rebuilding Together Baltimore. "We will provide repairs for up to fifty Baltimore-area low-income homeowners". Individuals interested in volunteering should call 410-889-2710 or email info@RTBaltimore.org.

For more information on Baltimore's projects, please visit hgtv.com/changetheworld.

About HGTV

HGTV, America's leader in home and lifestyle programming, is distributed to more than 95 million U.S. households and is one of cable's top-rated networks. HGTV's website, HGTV.com is the nation's leading online home and garden destination that attracts an average of 5.4 million unique visitors per month. HGTV owns 33 percent of HGTV Canada and provides much of the Canadian network's daily programming. The network's branded programming also can be seen in 124 territories across all seven continents and its selected programming is available to service men and women on board Navy ships and through American Forces Radio & Television Service (AFRTS) which services more than 1,000 outlets in over 175 countries. Headquartered in Knoxville, Tenn., with offices in Atlanta, Chicago, Dallas, Detroit, Los Angeles, Nashville and New York, HGTV is wholly owned by The E.W. Scripps Company (NYSE:SSP), which also operates Food Network, DIY Network, Fine Living and Great American Country.

About Rebuilding Together Baltimore

Founded in 1972 in Texas as Christmas in April, Rebuilding Together is the nation's largest volunteer organization dedicated to preserving and revitalizing low-income houses and communities. There are over 230 affiliates active across the country. The Baltimore affiliate was initiated in 1989 and assists homeowners in Baltimore City and Baltimore County. Since 1989, Rebuilding Together Baltimore (www.RTBaltimore.org) has repaired more than 975 houses, improved over 30 neighborhoods and has invested over \$6 million in Baltimore City and Baltimore County.

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